

# **Workforce Menu**

## **CURRENT WORKFORCE REALITIES**

- > Stark County's population is shrinking.
- > Stark County's unemployment rate is dropping.
- > Stark County's population is aging and retiring at a rapid rate.

## **EMPLOYER CALL TO ACTION**

In order to ensure a healthy talent pipeline, our ~15,000 local business establishments need to engage with local workforce and educational leaders to collaboratively develop a stronger workforce pipeline.

#### HOW YOU CAN HELP STRENGTHEN STARK COUNTY'S WORKFORCE

We hope that each business across Stark County will sign up for at least one option from the below menu of workforce opportunities. With your help, we can help job seekers gain a better understanding of local and regional career opportunities.

Your Contribution	Your Value	Your Support
<b>1. Volunteer as a Business Speaker</b> Speak at local workforce agencies about your industry and business.	Help local career seekers understand how they can establish a career in your industry.	~5 hours per year
<b>2. Conduct Business Open Houses</b> Open your business to visits by job seekers (job shadowing programs for students, adults, etc).	Help the career seeker get visceral sense of what your industry/business looks like.	~10 hours per year
3. Lead Workforce Roundtable Discussions Share with us the detailed data about your hiring processes (current and projected job openings, compensation, skills needed, hiring challenges, etc.)	Help us understand the root causes of the hiring challenges and work collectively to mitigate these challenges.	~2-4 hours per month
4. Become a Personal Mentor Work closely with a local career seeker or an entrepreneur, and help them establish their professional footing.	Offer your social capital to local individuals and help them expand their personal and professional networks.	~4-6 hours per month
5. Hire a Local Intern Work with the Strengthening Stark team to establish an internship program at your business.	Help local career seekers gain critical work experience in your industry.	~2-4 hours per week.  Financial cost will vary based on student experience.

#### **READY TO HELP?**

Email us at info@strengthstark.com with your name, business name and details of how you would like to help strengthen Stark County's workforce.